CLAIM AMENDMENTS

Listing of Claims:

1

- 3 1. (currently amended) An interactive method for multimedia message services comprising the
- 4 steps of: receiving a multimedia message from a server (300); generating a page displaying or
- 5 playing the multimedia message at a user terminal, wherein one or more control elements are
- 6 embedded into the displayed or played multimedia message and the relationship between said
- 7 control elements is defined; responsive to the operation of one or more of said control elements,
- 8 triggering an action event to automatically generate a response message to request a service from
- 9 the server; and sending the response message to the server.
- 2. (currently amended) The interactive method according to claim 1, characterized in that
- wherein the step of generating the page for displaying or playing a multimedia message further
- includes: parsing the received multimedia message to obtain the presentation structure of said
- multimedia message; and generating a data model used in the page for displaying or playing said
- multimedia message based on said multimedia message presentation structure.
- 3. (currently amended) The method according to claim 1, characterized by further comprising the
- step of triggering an action event to modify the content of said multimedia message; and in
- 17 response to the operation of said control elements, displaying or playing said modified content of
- said multimedia message.
- 4. (currently amended) The method according to claim 1, characterized in that wherein said
- 20 relationship includes at least one of a LINK relationship and a CONTAIN relationship.

- 5. (currently amended) The method according to claim 1, characterized in that it further includes
- 2 comprising the steps of: parsing the received multimedia message to obtain an action list of
- 3 related action rules; listening in the triggered action events based on said action list.
- 4 6. (currently amended) The method according to claim 1, characterized in that wherein said
- 5 multimedia message is composed in the language forms of XForms, XML, SMIL, XHTML or
- 6 HTML.
- 7. (currently amended) The method according to claim 1, characterized in that wherein a control
- 8 element includes one of a submit button, a selective button, a radio button, a check box, a text, a
- 9 text field, a list box, an option menu.
- 8. (currently amended) A user terminal for a multimedia message service comprising: a device
- for receiving a multimedia message from a server; a device for generating a page for displaying
- or playing said multimedia message; a device for embedding one or more control elements,
- between which relationships are defined, into said displayed or played multimedia message; and
- a device for triggering at least one action event in response to an operation of said one or more
- 15 control elements, the action event automatically generating a response message to request a
- service from the server.
- 9. (currently amended) The user terminal according to claim 8, characterized in that wherein the
- device for generating the page for displaying or playing a multimedia message further includes: a
- device for parsing the received multimedia message to obtain the presentation structure of said
- 20 multimedia message; and a device for generating a data model used in the page for displaying or
- 21 playing said multimedia messages based on said multimedia message presentation structure.
- 22 10. (currently amended) The user terminal according to claim 8, characterized in that wherein
- when said triggered action event is to modify the content of said multimedia message, in
- response to the operation of said controller, said means for triggering action event and for

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- 1 performing corresponding action displays or plays said modified content of said multimedia
- 2 message.
- 3 11. (currently amended) The user terminal according to claim 8, characterized in that wherein
- 4 said relationship includes at least one of a LINK relationship and a CONTAIN relationship.
- 5 12. (currently amended) The user terminal according to claim 8, characterized in that it further
- 6 includes comprising a device for parsing the received multimedia message to obtain an action list
- of related action rules; and a device for listening in the triggered action events based on said
- 8 action list.
- 9 13. (currently amended) The user terminal according to claim 8, further comprising forming a A
- multimedia message service communication system comprising: at least one or more user
- 11 <u>terminal</u> terminals as claimed in any of claims 8 to 12; and at least one or more servers server for
- sending a multimedia message to said at least one user terminal terminals.
- 13 14. (currently amended) A computer program for running on a user terminal within a multimedia
- 14 communication system, wherein said communication system comprises at least one or more user
- 15 <u>terminal</u> terminals, and at least one or more servers server for sending a multimedia message to
- said at least one user terminal terminals, said computer program comprising instructions for
- carrying out all the steps of the method of any one of claims 1 to 7 claim 1 when the computer
- program is executed on the one user terminal.
- 19 15. (new) A program storage device readable by machine, tangibly embodying a program of
- 20 instructions executable by the machine to perform method steps for multimedia message
- 21 services, said method steps comprising the steps of:
- receiving a multimedia message from a server;

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- 1 generating a page displaying or playing the multimedia message at a user terminal, wherein one
- 2 or more control elements are embedded into the displayed or played multimedia message and the
- 3 relationship between said control elements is defined;
- 4 responsive to the operation of one or more of said control elements, triggering an action event to
- 5 automatically generate a response message to request a service from the server; and
- 6 sending the response message to the server.
- 7 16. (new) A program storage device readable by machine as recited in claim 15, wherein the step
- 8 of generating the page for displaying or playing a multimedia message further includes: parsing
- 9 the received multimedia message to obtain the presentation structure of said multimedia
- message; and generating a data model used in the page for displaying or playing said multimedia
- message based on said multimedia message presentation structure.
- 12 17. (new) A program storage device readable by machine as recited in claim 15, said method
- steps further comprising the step of triggering an action event to modify the content of said
- multimedia message; and in response to the operation of said control elements, displaying or
- playing said modified content of said multimedia message.
- 16 18. (new) An article of manufacture comprising a computer usable medium having computer
- 17 readable program code means embodied therein for causing steps for multimedia message
- services, the computer readable program code means in said article of manufacture comprising
- computer readable program code means for causing a computer to effect the steps of claim 1.
- 20 19. new) A program storage device readable by machine, tangibly embodying a program of
- 21 instructions executable by the machine to perform method steps for multimedia message
- services, said method steps comprising the steps of claim 1

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1 20. (new) A program storage device readable by machine as recited in claim 19, said method 2 steps further comprising the steps of: 3 triggering an action event to modify the content of said multimedia message; and in response to 4 the operation of said control elements, displaying or playing said modified content of said 5 multimedia message; 6 parsing the received multimedia message to obtain an action list of related action rules; 7 listening in the triggered action events based on said action list, and 8 parsing the received multimedia message to obtain an action list of related action rules; and 9 listening in the triggered action events based on said action list, and 10 wherein the step of generating the page for displaying or playing a multimedia message further 11 includes: 12 parsing the received multimedia message to obtain the presentation structure of said 13 multimedia message; 14 generating a data model used in the page for displaying or playing said multimedia 15 message based on said multimedia message presentation structure. 16